

## VIDEO CONTEST RULES

### Contest Period

- ▶ Applications and video uploads will be accepted February 8 through April 9, 2010.
- ▶ Entries submitted before 12:01 a.m. on February 8, 2010, or after 5 p.m. on April 9, 2010, will not be eligible.
- ▶ Winners will be selected by April 30, 2010, and announced on the Texas Co-op Power website ([www.texascooppower.com](http://www.texascooppower.com)), the Texas Co-op Power YouTube Channel ([www.youtube.com/TXCOOPower](http://www.youtube.com/TXCOOPower)) and in Texas Co-op Power (TCP) magazine.
- ▶ Winners will be notified via e-mail or phone by May 7, 2010.

### Eligibility

The Co-op Teens Power Texas Video Contest is open to legal residents of the U.S. and its territories who are high school students at the time of entry. The applicant must reside with a parent or legal guardian in a home served by an electric cooperative in Texas. Participants may be sponsored by their local high schools. School sponsorship is not a requirement for entry. A minor (a person under 18 years of age) must receive permission from his/her parent/legal guardian to enter the contest. The application form must include the signature of his/her parent/legal guardian.

Previous winners of Co-op Teens Power Texas and employees of Texas Electric Cooperatives and their immediate family members are not eligible to enter the contest.

### Submission Requirements

- ▶ The video should explore a developing facet of renewable energy.
- ▶ The video must be at least 1 minute in length and may not exceed 3 minutes in length.
- ▶ The video may not reference the name of any specific electric cooperative. General references such as “my co-op” are permitted.
- ▶ Participants must submit properly completed applications and release forms. Applicants are responsible for submitting consent forms for all persons appearing in the video.
- ▶ The video should not contain copyrighted music without written permission from the copyright holder.
- ▶ Video shall not have been submitted previously in a promotion of any kind or exhibited publicly through any means.
- ▶ Only one video submission per applicant.
- ▶ Any submission that includes content that is deemed inappropriate, indecent or obscene will not be eligible.

### Consent forms

Each applicant is required to provide a consent form, an agreement that a subject signs acknowledging participation in the video, with his or her submission for any recognizable person who appears in the video. Any recognizable person in the video who is a minor must have his/her parent/legal guardian sign a consent form.

Consent forms must be submitted with application. Video submissions without consent forms will not be considered for the contest.

### Submission Instructions

1. Complete the application and appropriate consent forms.
2. E-mail scanned copies of the completed forms to [teenvideo@texas-ec.org](mailto:teenvideo@texas-ec.org) or fax to (512) 486-6254. Entries will be accepted from February 8 through April 9, 2010.
3. Create a personal YouTube account at [www.youtube.com](http://www.youtube.com) and upload the video to your account. Click on “Edit channel” and choose “Do not display comments on your channel.” This protects the video from unauthorized commentary during the contest.
4. Join the group page Co-op Teens Power Texas 2010 Video Contest—[www.youtube.com/group/coopteenspowertexas](http://www.youtube.com/group/coopteenspowertexas)—and add your video to the group.
5. Video submissions will not be accepted without properly completed application and release forms.

### Judging Criteria

The videos will be judged on:

- ▶ Creativity
- ▶ Educational Value
- ▶ Youth Appeal
- ▶ Technical Quality

### Prizes

- ▶ The first-place winner will receive **\$1,500** for the video that best exemplifies all four of the above judging criteria and will be featured in Texas Co-op Power magazine and posted on the magazine’s website, [www.texascooppower.com](http://www.texascooppower.com). If the first-place winner is sponsored by a high school, the school will receive **\$1,000**.
- ▶ The creator of the second-place video will receive **\$500**. Four additional runners-up will each receive **\$250** for exemplary achievement in one of the four judging categories: Creativity; Educational Value; Youth Appeal; and Technical Quality.

### Agreement to Rules, Terms and Conditions

Participation in the Co-op Teens Power Texas Video Contest constitutes the entrant’s full and unconditional agreement to these contest rules, terms and conditions and TCP/Texas Electric Cooperative’s decision, which is final and binding in all matters related to this contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

By uploading your video to [www.youtube.com/group/coopteenspowertexas](http://www.youtube.com/group/coopteenspowertexas), you agree that your video conforms to submission requirements.

### Additional Information

For more information, visit [www.texascooppower.com](http://www.texascooppower.com) or e-mail [teenvideo@texas-ec.org](mailto:teenvideo@texas-ec.org).



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VIDEO CONTEST APPLICATION

Applicant name: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone (home/cell): \_\_\_\_\_ E-mail address: \_\_\_\_\_

Grade entering in spring 2010: \_\_\_\_\_ Age on February 8, 2010: \_\_\_\_\_ YouTube.com username: \_\_\_\_\_

Name of parent or legal guardian (the co-op member with whom student resides): \_\_\_\_\_

Electric cooperative: \_\_\_\_\_

Sponsoring high school (optional): \_\_\_\_\_

Representative from sponsoring high school: \_\_\_\_\_ Phone: \_\_\_\_\_

I, \_\_\_\_\_, acknowledge and agree that:

- 1. I have read the contest rules and understand and agree to them.
2. I have secured all necessary rights and permissions for my video.
3. I hold Texas Co-op Power/Texas Electric Cooperatives (TCP/TEC) and its agents harmless from damage or loss that may result from my failure to secure necessary rights and permissions.
4. I agree that TCP/TEC shall have a nonexclusive, royalty-free, irrevocable license to use my video for purposes in any manner that TCP/TEC wishes including copying, editing, distributing, display and for promotional purposes, and in any medium it chooses, including posting and archiving indefinitely on any TCP/TEC, YouTube and any other website that is accessible to the public. I understand that no monetary payment or other compensation will be given to me for any such use by TCP/TEC, and it may publish my name, likeness and identifying information in press releases and other communications.
5. I agree that the video submitted by me is an original work produced by me and/or my group and does not infringe on any copyright.
6. I agree to release and discharge TCP/TEC and its employees and associates from any liability for any use, misappropriation or disclosure of any information, including, but not limited to, all claims for damages for defamation, slander, insult, invasion of privacy or any other claim based upon the use by TCP/TEC of the video.
7. To the best of my knowledge, all information provided in the application and releases is true and accurate.

In signing this form, I acknowledge and represent that I have read it, that I understand its significance, and that I am signing it voluntarily.

Applicant name (please print): \_\_\_\_\_

Applicant signature: \_\_\_\_\_ Date: \_\_\_\_\_

IF APPLICANT IS YOUNGER THAN 18, A PARENT OR LEGAL GUARDIAN MUST COMPLETE THE FOLLOWING: I, the undersigned parent or legal guardian of the applicant, hereby execute the foregoing for and on behalf of the applicant and agree to bind myself and the participant to such terms. I acknowledge that I have full legal authority to act for and on behalf of the applicant, and I agree to indemnify and hold TCP/TEC harmless for any expenses, claims or liabilities that may arise as a result of any insufficiency of my full legal authority to execute the foregoing.

Parent/guardian name (please print): \_\_\_\_\_

Parent/guardian signature: \_\_\_\_\_ Date: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Phone (home/cell): \_\_\_\_\_

Please e-mail scanned copies of the completed application and consent forms to teenvideo@texas-ec.org or fax to (512) 486-6254.



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VIDEO CONTEST CONSENT FORM

A separate consent form must be completed and signed by each person who is recognizable in the video. A consent form must also be signed by the applicant if he or she appears in the video. Consent forms must be submitted with the application form prior to uploading the video.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Date of birth: \_\_\_\_\_

I hereby authorize Texas Co-op Power and Texas Electric Cooperatives (TCP/TEC) to use my image and/or audio recording in the video submitted by \_\_\_\_\_ (applicant) in the Co-op Teens Power Texas Video Contest for any and all advertising, publicity or illustration purposes including reproduction in print and/or broadcast media without limitations. I will not receive any compensation from TCP/TEC for this now or at any time in the future. I further certify that I am 18 years of age or older.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

IF PERSON IS UNDER THE AGE OF 18, THE PARENT OR LEGAL GUARDIAN MUST EXECUTE THE FOLLOWING:

I hereby authorize Texas Co-op Power and Texas Electric Cooperatives (TCP/TEC) to use my child's image and/or audio recording in the video submitted by \_\_\_\_\_ (applicant) in the Co-op Teens Power Texas Video Contest for any and all advertising, publicity or illustration purposes including reproduction in print and/or broadcast media without limitations. Neither my child nor I will receive any compensation from TCP/TEC for this now or at any time in the future. I further certify that I am older than 18.

Name of parent/legal guardian (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please e-mail scanned copies of the completed application and consent forms to teenvideo@texas-ec.org or fax to (512) 486-6254.