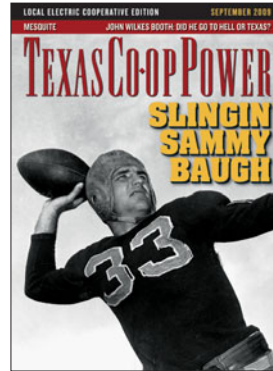


2010 EDITORIAL CALENDAR

Every month Texas Co-op Power brings Texas and the Texas co-op way of life to **2.8 million** readers.



Here is the calendar for 2010, but if something more interesting or exciting comes along, this lineup may change.

January

- How are **Whooping Cranes**—247 in number—faring at their Texas winter home?
- We visit a **Family Farm** to report on one farmer's strategies for staying on the land in the face of mounting challenges. Part I of a series.

February

- For **Rural Singles**, Internet dating has deepened the dating pool.
- **Vietnamese Immigrants** flourish on the Coast.

March

- Texas has two major **Sand Castle festivals** each year, one in Port Aransas and the other on South Padre Island. We'll show you the extraordinary structures that artisans design.
- **Family Farm**—A West Texas farmer turns to organic cotton and vineyards to keep his family farm viable. Part 2 of a series.

April

- The annual travel issue highlights **Education Vacations**. **Aquarena Springs**, a key tourist attraction and theme park that originated in the 1950s, has returned to its research and educational roots. A learning vacation to Washington-on-the-Brazos, a trip to an East Texas farm for cooking lessons and a photography workshop are also on our curriculum.

May

- **Minor League Baseball** is flourishing in Texas.
- **Family Farm**—When his crops didn't make it, a farmer got creative. Part 3 of a series.

June

- **Small-Town Skating Rinks**
- **The Panhandle-Plains Historical Museum**

July

- **Community Theatre**
- **Mining Dumps for Energy**

August

- **Devils River Diary**
- **Home Energy Makeover**—A Texas family wins \$10,000 worth of energy-efficiency improvements to lower their electric bill.

September

- **Don't Miss Texas**—Don't miss this sampling of Texas Co-op Power staffers' Texas favorites. Oh, the places you'll go.

October

- **Combating Hunger**.
- **Riding the Sunset Limited**, Houston to El Paso

November

- **El Paso**—The Forgotten City
- Portrait of a **High School Band**

December

- Stars are bright in **Big Bend**.
- **Cleveland Amory's Black Beauty** animal ranch.

Monthly Departments

We write about Texas history, heritage, cooking and destinations with an eye for the unusual.

Power Talk

Fun and facts. Two pages of valuable conservation information interspersed with fun stuff.

Recipe Roundup & Home Cooking

A reader favorite. Our food editor reviews and selects top-rated recipes. And our readers share their favorite dishes in our Home Cooking contest.

Footnotes in Texas History

There's nothing stodgy about our history column. What the history books left out.

Focus on Texas

Topical photographs submitted by co-op members—a consistent hit with readers.

Hit the Road

Come with us on short, fun tours across Texas with suggestions on what to see and do on each drive.

TEXAS CO-OP POWER

A MAGAZINE ABOUT TEXAS LIVING

Martin Bevins
Sales Director
(512) 486-6249
mbevins@texas-ec.org
www.texascooppower.com